

# GENERIC JOB SEARCH



# ChatGpt Prompt Pack

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Owner **Aakanksha**

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Interview **Aspiring PMs, Mid Career PMs**  
Prep

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**Date**

## Stage 1: LinkedIn Optimization

- **Prompt 1: Headline and Summary**

"Help me write a compelling LinkedIn headline and summary for a product manager transitioning from [your previous background]."

- FOR EXAMPLE, TECHNICAL TO BUSINESS PM, DEVELOPER TO PM ETC.

- **Prompt 2: About Section Tone**

"Rewrite my LinkedIn 'About' section to sound confident, engaging, and PM-focused."

- **Prompt 3: Keyword Optimization**

"Analyze this PM job description and tell me which keywords I should include on my LinkedIn profile."

### **Stage 3: Job Search Strategy**

- **Prompt 1: Role Identification**

"Based on my background in [insert details], suggest specific PM job titles I should be applying for."

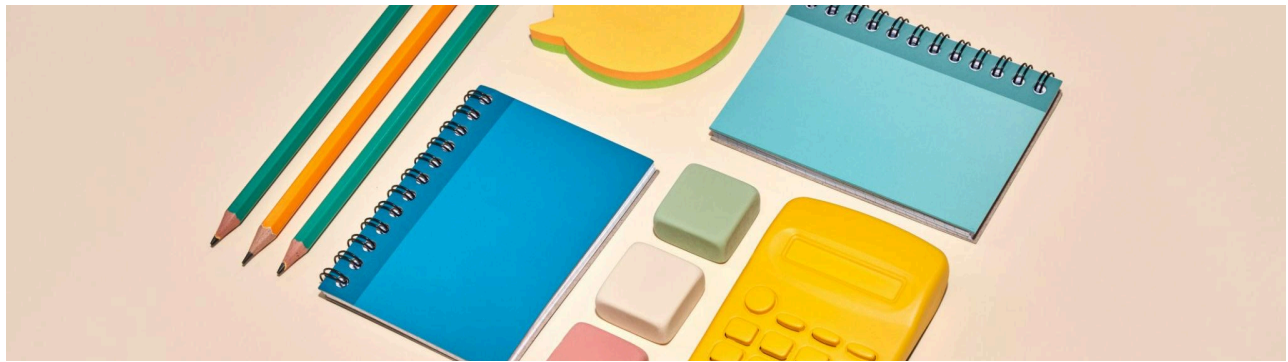
- **Prompt 2: Company Discovery**

"Suggest 10 product-driven companies hiring PMs remotely or in [city]. I'm especially interested in AI, fintech, or sustainability."

- **Prompt 3: Application Tracker**

"Help me create a simple job application tracker in table format with columns for Company, Role, Status, Follow-up Date, and Notes."

# TARGET JOB PREPARATION



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## Stage #1: Resume Reformatting

- 💡 Prompt 1: Here is a Job description of a job I am looking to apply for. Please store in your memory for my next questions
- 💡 Prompt 2: Here is my resume. Please store in your memory for my next questions
- 💡 Prompt 3: Act as a hiring manager at [target company]. Review my resume for a PM role based on the job description I sent and suggest specific improvements based on industry expectations.

- 💡 Prompt 4: Please recheck the job description and tailor these resume bullets to fit the job description I had sent you earlier. Highlight metrics and outcomes.
- 💡 Prompt 5: Please finalize the ATS compliant check on my resume and Download the final resume in word document format.
- 💡 Prompt 6: Write a short and enthusiastic cover letter for this PM role based on the job description and my final resume you created above. Download the final cover letter in word document format.

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## Stage #2: Interview Prep

- 💡 Prompt 1: Behavioral Questions  
Ask me 5 common behavioral questions for PM interviews and critique my answers.
- 💡 Prompt 2: PM Mock Interview [*Note: This is a suggested approach if you are short of time*]  
  
Let's do a mock PM interview. Act as an Interviewer for the role of a product manager{insert exact role type} at {Company}. Ask me 5 questions one by one, wait for my response, and then tell me how I did. You should give feedback in the following format: What was good, where are the gaps, and how to address the gaps?
- 💡 Prompt 3: Metrics & Execution  
"What are the key metrics I should consider for evaluating the success of a product {Insert the product/function/department for which you are asked to interview}?"
- 💡 Prompt 4: Asking questions back

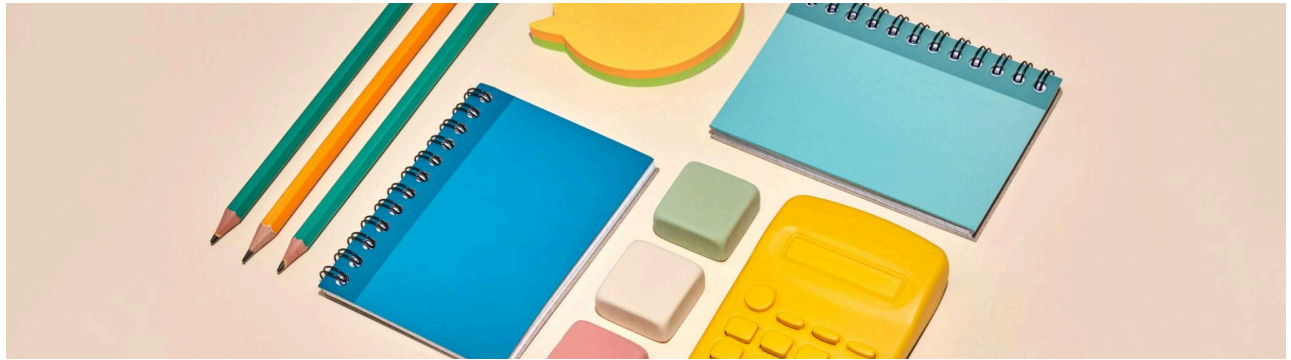
What are the few questions I should ask at the end of the interview which can help me learn about the culture of the company?



## Stage 3: Company & Role Research

-  Prompt 1: Company Background  
I am interviewing for this job given in the Job Description. Can you help me understand the company strategy, its role, its products, main competitors, and challenges for the company?
-  Prompt 2: Role Deep Dive  
"Based on this PM role description, what kind of projects, skills, and impact do you think this role entails?"
-  Prompt 3: Competitor Landscape  
"Who are the top 5 competitors of [company] in [industry] and what differentiates them?"

# **CRAFTING YOUR STORY**



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 **Standout: Crafting your personal story and brand building**

## **Prompt 1: Build Your Product Portfolio**

"Suggest 3 mini product case studies I can create to show my skills to potential employers."

## **Prompt 2: Tell Me a Story**

"Turn my PM journey into a compelling personal narrative for interviews and LinkedIn. Here's my linked in profile PDF that you could use to do it: [attach the downloaded linkedin profile page]."

**Prompt 3: AI-Generated Elevator Pitch Deck for yourself**

"Create a snappy 5 minute elevator pitch deck I can use for casual coffee chats to showcase my overall journey including product portfolio. I'm targeting PM roles in [industry]. Please download this in a powerpoint deck with a maximum of 2 slides!"

# AI Tools List for PMs



# AI Tools list for PMs

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## 4. AI-Powered Tools for Product Managers

### Chat GPT and Claude

These conversational AI tools can assist with various tasks:

- Market research: Generating questions and insights for product development.
- Competitive analysis: Providing overviews of competitors and their value propositions.
- User persona creation: Developing detailed user profiles based on input data.
- Feature ideation: Brainstorming potential features and improvements.

Related tools: Perplexity, Llama.

## Notebook LM

Google's Notebook LM offers enhanced capabilities:

- Larger context window for processing more extensive data.
- Ability to upload and analyze multiple resources (documents, videos, websites).
- Generation of insights and summaries from uploaded content.
- Creation of audio content from text-based information.

## Atlassian Intelligence

Integrated with tools like Jira and Confluence, Atlassian Intelligence streamlines project management:

- Natural language querying for finding relevant tickets and information.
- Automated story and task creation.
- Improved communication with stakeholders through AI-assisted writing.
- Automated follow-ups and ticket processing.

Related tools: Asana, Clickup, Zoho.

## Mixpanel Spark AI

This AI-powered analytics tool enhances data analysis:

- Natural language queries for creating funnels and graphs.
- Automated insights generation from existing data.
- Suggestion of follow-up questions for deeper analysis.

Related tools: Amplitude, Mode, Text2SQL.

## Kraftful

Kraftful helps collect and analyze customer insights:

- Aggregation of feedback from multiple sources (app stores, customer support, surveys).
- AI-powered analysis of customer sentiment and feature requests.
- Conversion of insights into actionable product backlog items.

Related tools: [Zeda.io](#), [Canny.io](#)

## **Chatbase**

This tool automates customer support:

- Creation of AI-powered chatbots based on existing data and FAQs.
- Integration with various platforms (website, Shopify, Facebook Messenger, WhatsApp).
- Reduction of manual customer support workload.

Related tools: Zendesk, Intercom.

## **MoEngage**

MoEngage assists with customer communication and engagement:

- AI-driven segmentation of users for targeted messaging.
- Automated copywriting for various communication channels.
- Optimization of customer journeys based on user behavior.

Related tools: Clevertap, WebEngage.

## **Text-to-SQL Tools**

These tools help product managers with data querying:

- Conversion of natural language queries into SQL code.
- Integration with existing database schemas for accurate results.
- Empowerment of non-technical PMs to perform data analysis.

# Templates for Portfolio

# Canva Templates Portfolio

Name	Type	Link
<a href="#">Free Portfolio Template</a>	powerpoint ▾	<ul style="list-style-type: none"><li>• <a href="https://www.canva.com/templates/EAFvMs-ZSnc-brown-and-white-minimal-professional-portfolio-presentation/">https://www.canva.com/templates/EAFvMs-ZSnc-brown-and-white-minimal-professional-portfolio-presentation/</a></li></ul>
<a href="#">Free Portfolio Template</a>	powerpoint ▾	<ul style="list-style-type: none"><li>• <a href="https://www.canva.com/templates/EAF00v-9IpY-black-elegant-collage-artist-portfolio-presentation/">https://www.canva.com/templates/EAF00v-9IpY-black-elegant-collage-artist-portfolio-presentation/</a></li></ul>
<a href="#">Free Portfolio Template</a>	powerpoint ▾	<ul style="list-style-type: none"><li>• <a href="https://www.canva.com/templates/EAGRR6Atb-A-brown-and-cream-modern-portfolio-presentation/">https://www.canva.com/templates/EAGRR6Atb-A-brown-and-cream-modern-portfolio-presentation/</a></li></ul>
<a href="#">Canva Collection Link - All Portfolios</a>	Website ▾	<ul style="list-style-type: none"><li>• <a href="https://www.canva.com/templates/?query=portfolio&amp;category=tAExRLg81RI">https://www.canva.com/templates/?query=portfolio&amp;category=tAExRLg81RI</a></li></ul>

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